Mill Valley Junior Football and Cheer Association~ Coaches Commitment to Code of Conduct 2026

Mill Valley Junior Football and Cheer Association embraces that youth athletic competition should be competitive, fun, and key component of child's overall education. We promote that our coaches act first and foremost, as teachers who ensure that sports programs **promote important life skills, specifically desirable personal and social behaviors, and the development of good character**. We embrace that the essential elements of character-building are embodied in the concept of sportsmanship. Our Board values commitment to the ideal of pursuing victory with class and accepting defeat with respect and dignity. Finally, we believe that sincere and good-faith efforts to honor the words and spirit of this code will improve the quality of our program and the well being of our young participants. This Code of Conduct applies to all coaches involved in MVJFCA. ~ The MVJFCA Board

I understand that in my position as a coach for MVJFCA, I must act in accord with the following principles:

SAFETY

- ❑ Provide a safe place for development and competition and solely utilize coaching techniques/strategies that are deemed safe and appropriate for each competitor.
- ❑ Stringently follow the professional advice of a physician when determining whether an injured/ill competitor is ready to recommence competition or participate in practice.
- ❑ Be reasonable in demands of a young competitor's time, energy & enthusiasm. Understand the scheduling, length and intensity of practices should consider weather conditions and the age, ability & maturity level of all players.
- ❑ Understand (up-front) any special medical conditions or ailments that a participant could be suffering from.
- ❑ Follow all COVID protocol and guidelines required by the MVJFCA and KCSFA league.

GENERAL

- ❑ Attend and participate in all team practices and selected games. Notify the other coaches supporting the team if a coach cannot attend a planned event.
- ❑ Promote the emotional, physical, academic, and athletic aspects of the participant and place the well being of the athlete ahead of any personal desire to win.
- ❑ Commit to coach and assist ALL athletes to the greatest degree possible and not just share time, techniques & expertise with my own child, children or select kids.
- ❑ Practice open communication with participants, parents and fellow coaches and show respect for all coaches.
- ❑ Any usage of drugs, alcohol and/or tobacco products (of any kind) are absolutely prohibited when around or near any of our MVJFCA athletes at any time (practices and games). League Rule.
- ❑ I will seek to keep abreast of the rules and changes in the sport; ensure that the information used is up-to-date, appropriate to the needs of the participants and considers the principles of growth & development of children.

SPORTSMANSHIP

- ❑ Keep the practices and competitions fun as well as challenging. Provide a positive 'overall' athletic experience.
- ❑ Never ridicule/punish or belittle a child for a mistake or blame them for a loss (publically or privately).
- ❑ Practice good sportsmanship by demonstrating fair play and positive support for the participants, parents, coaches and officials. Be the example in teaching my athletes that the rules of the sport are mutual agreements, which no one should evade or break.
- ❑ Maintain personal & professional integrity before, during and after the game by reacting with class, dignity & respect in victory or defeat. I recognize winning is only part of their motivation for participating in youth sports.
- ❑ Ensure my number of coaches on the sidelines or near the field do not exceed the league's requirements.
- ❑ Refrain from using any profanity or inappropriate language as I recognize as a youth coach, the competition is for the children, not the adults (and the kids are watching us).
- ❑ I commit not to do anything that could be construed as being disrespectful, detrimental, or degrading to this club, its members, MVJFCA Board, or the community.

By signing below, I understand that breaking and/or violating any of the above codes will likely lead to a formal investigation by the MVJFCA Board or a Board member(s). I also understand that it could result in a disciplinary action by the MVJFCA Board (up to and including) dismissal as a coach/representative and a possible ban from future coaching of MVJFCA.

Print Name _____ Signature _____ Date _____